

ryan kuhn

Art Director & Graphic Designer

404.693.1134

ryan@rkdesigner.net

linkedin.com/in/ryanjkuhn

rkdesigner.net

OBJECTIVE & CONUNDRUM

Nothing is perfect. And that's perfect. Otherwise, where would I apply my passion to improve things? Make it a better campaign. Make it a better brand. Make it a better design. Make it a better life. I find my best opportunities in imperfection, and love working with a team devoted to perfecting the unperfectable with me.

PROFESSIONAL HISTORY

Art Director

Deloitte Digital, Seattle WA, March 2018 – Present

Leads design on proposals and marketing materials, working with people all over the firm to make sure our client's brand shines through in everything from presentations to pitches to printed collateral and events.

Art Director

HackerAgency / Serum, Seattle WA, November 2012 – December 2017

Lead Art Director on major national brands including AT&T U-verse, Blue Cross Blue Shield, eHealth, Clover and CareMore. Concept, develop, collaborate and pitch to clients at all levels. Run design training workshops and mentor Jr. designers.

Senior Graphic Designer

Promethean, Seattle, WA, May 2008 – June 2012

Conceived and designed materials for international sales and company partners. Projects included; comprehensive event creation, print advertising, brochures, posters, integrated print and digital campaigns, branding and photo/video art direction.

Graphic Design Consultant

Frederick Swanston, Alpharetta, GA, March 2008 – April 2008

Designed and concepted work for an exclusive roster of boutique design clients in the Southeast.

Art Director

Grey Atlanta, Atlanta, GA, August 2007 – January 2008








Art directed the agency's creative output for highly visible clients, including Georgia Aquarium, Georgia Power, Miller Brewing, Cousins Properties and Microtel Inns & Suites.

Art Director

Geometry (formerly G2), Atlanta, GA, October 2006 – August 2007

Collaborated with photographers, directors and illustrations on the creation of direct mail, marketing collateral and pitch work from concept to completion for BellSouth, AT&T, BP and AllConnect.

SKILLS

	InDesign	● ● ● ● ●
	Photoshop	● ● ● ● ●
	Illustrator	● ● ● ● ●
	Acrobat	● ● ● ● ●
	Microsoft Office	● ● ● ● ○
	HTML	● ● ● ○ ○
	CSS	● ● ● ○ ○

SPECIALTIES

Print Design
Email Best Practices
Online Banners Ads
Marketing Creative Strategy
Branding
Medicare Marketing
Healthcare
Telecommunications

EDUCATION

Bachelor of Fine Arts,

Vis Comm emphasis in Graphic Design
Northern Arizona University, Flagstaff, AZ