# ryan kuhn

Art Director & Graphic Designer

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# **OBJECTIVE & CONUNDRUM**

**Nothing is perfect. And that's perfect.** Otherwise, where would I apply my passion to improve things? Make it a better campaign. Make it a better brand. Make it a better design. Make it a better life. I find my best opportunities in imperfection, and love working with a team devoted to perfecting the unperfectable with me.

# PROFESSIONAL HISTORY

## Art Director

## Deloitte Digital, Seattle WA, March 2018 – Present

Leads design on proposals and marketing materials, working with people all over the firm to make sure our client's brand shines through in everything from presentations to pitches to printed collateral and events.

## Art Director

#### HackerAgency / Serum, Seattle WA, November 2012 – December 2017

Lead Art Director on major national brands including AT&T U-verse, Blue Cross Blue Shield, eHealth, Clover and CareMore. Concept, develop, collaborate and pitch to clients at all levels. Run design training workshops and mentor Jr. designers.

# Senior Graphic Designer

## Promethean, Seattle, WA, May 2008 – June 2012

Conceived and designed materials for international sales and company partners. Projects included; comprehensive event creation, print advertising, brochures, posters, integrated print and digital campaigns, branding and photo/video art direction.

# Graphic Design Consultant

## Frederick Swanston, Alpharetta, GA, March 2008 – April 2008

Designed and concepted work for an exclusive roster of boutique design clients in the Southeast.

## Art Director

## Grey Atlanta, Atlanta, GA, August 2007 – January 2008

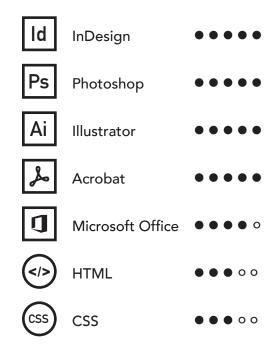
Art directed the agency's creative output for highly visible clients, including Georgia Aquarium, Georgia Power, Miller Brewing, Cousins Properties and Microtel Inns & Suites.

# Art Director

# Geometry (formerly G2), Atlanta, GA, October 2006 – August 2007

Collaborated with photographers, directors and illustrations on the creation of direct mail, marketing collateral and pitch work from concept to completion for BellSouth, AT&T, BP and AllConnect.





# SPECIALTIES

Print Design Email Best Practices Online Banners Ads Marketing Creative Strategy Branding Medicare Marketing Healthcare Telecommunications

# EDUCATION

## Bachelor of Fine Arts,

Vis Comm emphasis in Graphic Design Northern Arizona University, Flagstaff, AZ

